



Paid Search Advertising: Drive Immediate Results

Find your audience based on their search results and serve them your ad the moment they are searching for your product or service

Top Reasons for Paid Search Advertising

- ✓ Increase your brand awareness and drive online/offline sales leads
- ✓ Boost traffic to your landing page and direct your audience to key messages
- ✓ Pay only when your ad is clicked resulting in unlimited ad impressions
- ✓ Target keywords and reach your exact audience and compete with other businesses

INTRODUCING



PAID SEARCH ADS

Ad preview

Furniture & Home Decor | 70% Off Closeout Sale | Best Deals Online Right Now

Ad www.example.com

Upgrade your indoor living space by taking advantage of our 70% blowout furniture sale. Browse many brands made with the finest materials, attention to detail & made to last.



Frontline Digital's paid search advertising solution allows you to capture a customer's attention at the point when they are searching for your products & services.

How it works:

- We research your business and competition, develop keyword bid strategies and organize keywords into ad groups, and recommend an appropriate budget on short-term and long-term goals.
- We create an ad to describe current promotions and sales.
- We send you a tracking pixel to insert into your website to measure performance.
- We continuously optimize keywords daily to optimize your campaigns and ads to meet your objective and adapt to patterns.

To learn more about our paid search ad solution call or email for a customized proposal.

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