



Mobile Advertising: Access Powerful Consumer Location Data

Reach your audience based on where they have visited or where they currently are located for measurable performance on visits and sales

Top Reasons for Mobile - Location Advertising

- ✓ Locate a high concentration of consumers to target based on historical shopping behaviors and loyal customers
- ✓ Real-time engagement with consumers in close proximity to your business or other competitors locations
- ✓ Leverage high impact banner ads to showcase products & special offers along with mapping and directions making it convenient to find & visit your business
- ✓ Track engagement metrics & store visits for measurable relevancy and performance a campaign has on consumer behavior

INTRODUCING

 **FrontlineDigital**™

MOBILE ADS



Consumer's User Experience



Frontline Digital's mobile-location advertising solution allows you to reach your most relevant consumer with audiences based off past real-world visitation data and drive them into your stores' location.

We have a network of 100,000+ mobile apps and reach 2 out of every 3 mobile devices in the U.S.

Targeting Options Available:

- Precision Geofencing
- Contextual & Behavioral Targeting
- Brand Targeting
- Competitive Conquesting

To learn more about our mobile-location ad solutions call or email for a customized proposal.

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