



Email Marketing for connecting with your prospects & customers

The most effective channel to attract, engage, and connect with an audience to drive sales and revenue for your business.

Top Reasons for Email Marketing

- ✓ Email has the largest reach (more than social) & is highly measurable
- ✓ Email delivers your message & offers engaging design features
- ✓ Email drives conversions - combines targeting tactics & data to reach right audiences
- ✓ Email has a higher ROI than most other marketing solutions
- ✓ Email is a preferred communication channel & mobile compatible

INTRODUCING



EMAIL MARKETING



Choose your email marketing method:

Whether you are collecting your own CRM data or not, we support the following options

1. Send us your customer's emails and we will send your message directly to their inbox
- or
2. Leverage Frontline's third-party database containing over 123 million, opt-in consumers who have provided consent to receive emails from marketers.

Features & Benefits of Frontline's email database–

- Reach national, regional or local audiences for significant savings when compared to direct mail
- Deliver your message to the exact consumers you want to reach using strategic data filters
- Access to metrics like opens, clicks, unsubscribes plus additional attribution reporting
- Performance guarantee of a minimum open rate of 8% or a click rate of 1% – or we'll rerun your campaign at no charge

Call or email to schedule time to discuss how we can deliver your next email marketing campaign.

828.412.8199

sales@frontlinedigital.com